



## Quick Links:

[Our Website](#)

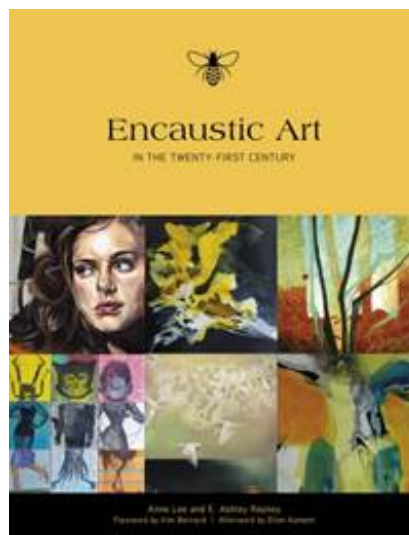
[Encaustic Arts  
Magazine](#)

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LABEL FORMS HERE**

[Participating Artists  
Listing](#)

Contact:  
Douglas Mehrens  
[mehrens@eainm.com](mailto:mehrens@eainm.com)

## ***Encaustic Art in the 21st Century* ARTIST SHOWING**



**July 15th through August 7th  
OPENING - Saturday, July 16th 2-5 pm**

Dear Artists,

You are receiving this email because you have responded to the Call for Art by the April 1st deadline for the *Encaustic Art in the 21st Century Show and Book-Signing*. We are happy to announce that we had enough artists (46 [participating artists](#)) respond and we will move forward with the planning of the show. Thank you for your participation and we look forward to an exciting opening and an opportunity to promote such a wonderful and diverse grouping of encaustic/wax artists.

1. As you read in the Call for Art - the piece you submit must be for sale, but does not necessarily have to be the painting featured in the book. It needs to have an encaustic/wax element to it of course. Only one (1) piece may be submitted.

2. Size restriction for 2-D work is: no larger than 4' squared equivalent. Size restriction for 3-D work is: no larger than 3' squared equivalent.
3. All artists are responsible for shipping costs. YOU MUST INCLUDE A RETURN SHIPPING LABEL with your piece - NO EXCEPTIONS. In the case your work sells, the label will be returned to you.
4. The Encaustic Art Institute will take 40% from any sale. The buyer will incur the shipping cost to their residence as well as any NM sales tax that is applicable.
5. You must fill out this label: [CLICK HERE TO DOWNLOAD LABEL FORM](#) and securely attach it to the back of your piece, or to the bottom of the piece if in a sculptural form. With handling so many paintings, we must have a way to catalog them and assure proper return.
6. When shipping, please mark on the outside of your box, what show this is intended for. We have various shows in the works for August and September, as well as EAI member artwork coming in all the time. It will help us tremendously if you could take that extra step and clearly mark your package.
7. In addition, you must send the gallery wall label information via email to Kari Gorden, at [karigorden@yahoo.com](mailto:karigorden@yahoo.com) no later than July 1st. Use label form from the link above (#5) to download a copy, fill it out completely and send the scan or jpeg image as an attachment to your email.
8. Remember to put [Mehrens@eainm.com](mailto:Mehrens@eainm.com) in your address book. This will help communication between you and EAI go smoothly.

**Dates to remember:**

**Deadline for shipped artwork to arrive at EAI gallery:  
5 pm, Friday July 1st**

**Deadline to submit wall label information to Kari Gorden,  
(see #7 in above list): July 1st**

**Deadline for hand-delivered artwork to arrive at EAI  
gallery: June 30th**

**Gallery Exhibition: July 15th through August 7th**

**Opening Reception and Book Signing: Saturday July  
16th from 2-5 pm**

**Delivery of Art:**

Please ship to: EAI, 632 Agua Fria, Santa Fe, NM 87501.

**We are closed on Mondays and Tuesdays** - plan accordingly - also, a required signature is always a good idea. When hand-delivering, please call or email us in advance that you are dropping off artwork. Our gallery hours are 11-5 Wednesday through Sunday.

**Promotion:**

The Encaustic Art Institute will advertise the show on the EAI website, blog and EAI Facebook page. Promotion will include art periodicals throughout the region, press releases, articles, reviews will be distributed and a large ad in *"THE"* magazine, New Mexico's best and widely distributed art magazine. Artists are encouraged to advertise their entries on their websites and social media networks. We would appreciate .jpegs of any artist work they are entering in the show in advance, for press releases and for advertising. We would need these .jpegs by June 1st. We do not print up post cards for artist distribution.

**Reception/Opening:**

If you are able to attend the reception/opening, please let us know so we can have an idea of how many participating artists will be on hand. This is always good information for press releases and potential art collectors. Books will be available for sale and artists attending the opening are encouraged to sign the books for interested buyers. It would be a thought to also bring your personal copy to have other artists sign as well.

Let me know if you have any other questions.

Sincerely,  
Douglas Mehrens  
CEO/Encaustic Art Institute

[EAINM.com](http://EAINM.com)

